



Ambassador Guidelines 2018-2019

Purpose:

The Botetourt Chamber of Commerce Ambassadors serve as a mentor to relay testimonial of the Chamber to businesses and potential members. Ambassadors help to recruit new members and to help existing members understand how to make the most of their Chamber membership.

Goals:

The Chamber's goal for the Ambassadors is not only to gain new members but to help current members alike understand how to use ChamberMaster, to get them to attend events and get them involved in the Chamber.

Points System:

The Botetourt Chamber of Commerce Ambassadors will now be run under a rewards point system. A **confirmation form** must be filled out with each contact to be given points.

Rewards:

Once you have received **50 points**, you will receive one free networking lunch.

Ambassador of the Year:

Ambassador of the Year is awarded at the Annual Dinner and Meeting of Membership yearly. The Ambassador with the highest number of points on May 1st will be awarded the award.

Who will keep the stats?

At each Ambassador meeting you should return your Ambassador Points sheet to help keep track of your total number of points.